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# The SAGE Handbook Of Survey Methodology



## Synopsis

Survey Methodology is becoming a more structured field of research, deserving of more and more academic attention. The SAGE Handbook of Survey Methodology explores both the increasingly scientific endeavour of surveys and their growing complexity, as different data collection modes and information sources are combined. The handbook takes a global approach, with a team of international experts looking at local and national specificities, as well as problems of cross-national, comparative survey research. The chapters are organized into seven major sections, each of which represents a stage in the survey life-cycle: Surveys and Societies Planning a Survey Measurement Sampling Data Collection Preparing Data for Use Assessing and Improving Data Quality The SAGE Handbook of Survey Methodology is a landmark and essential tool for any scholar within the social sciences.

## Book Information

File Size: 30523 KB

Print Length: 40 pages

Page Numbers Source ISBN: 144628266X

Publisher: SAGE Publications Ltd (July 11, 2016)

Publication Date: August 13, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01HBSHP8I

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,191,570 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #169

in Books > Engineering & Transportation > Engineering > Civil & Environmental > Surveying & Photogrammetry #737 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences > Research #3350 in Books > Politics & Social Sciences > Social Sciences > Research

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